

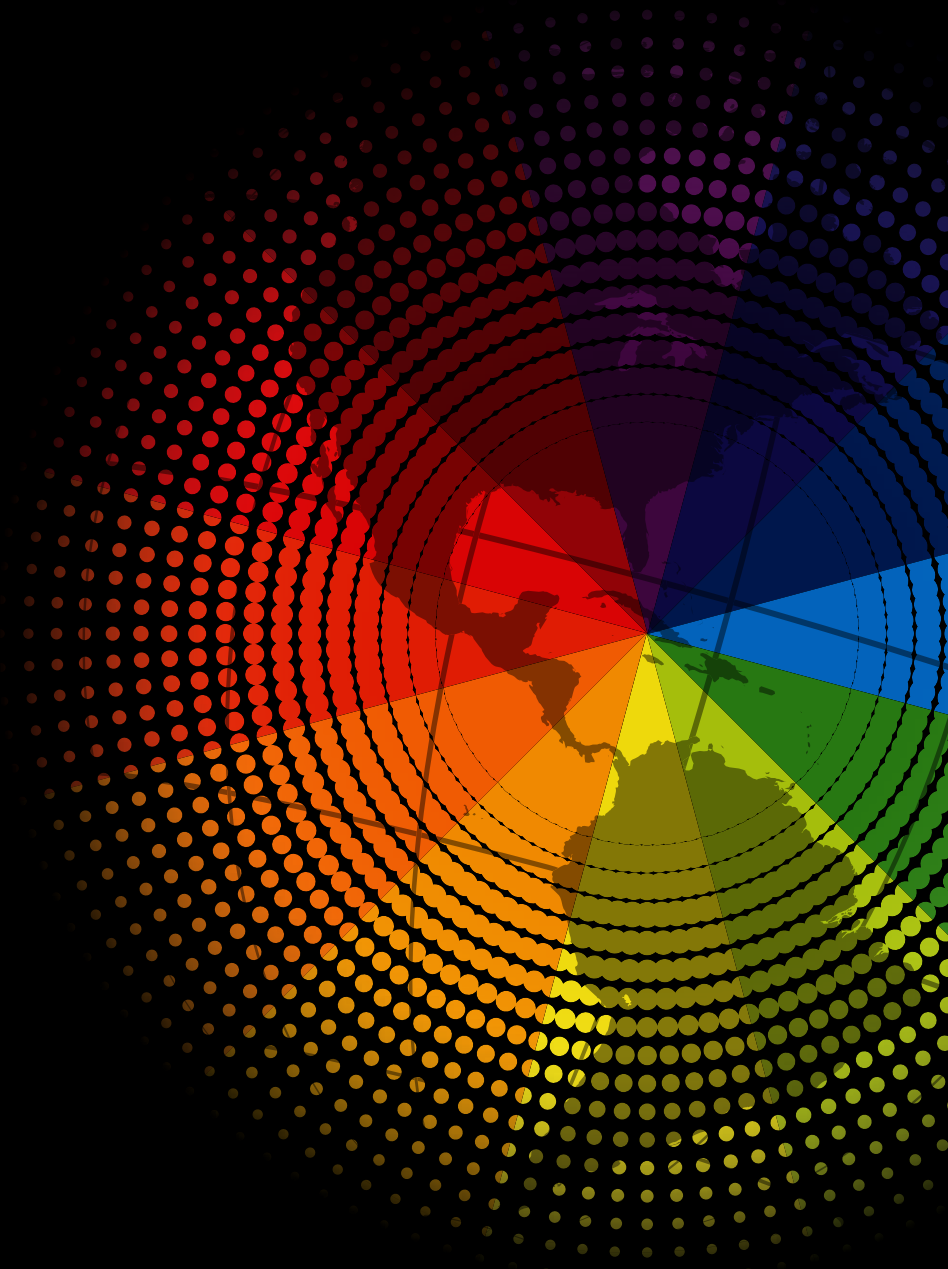


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ARCTM
Color Services



ARC™

Color Services

Visual Communications

Indoor Graphics and Signage

Outdoor Graphics and Signage

Total Solutions

Project Management

National Capabilities

Environmental Solutions

Online Storefront

We believe that the best visual communication is a well thought-out strategy that brings together the right materials and the right design. We combine the latest printing technologies with the best design thinking to create everything from single one-offs to all-encompassing visual environments.

Create a visual environment that will turn heads. Make your statement with the vast array of graphic and signage possibilities available today, from lobby signboards to trade-show light boxes, from enormous murals to fine-art-quality reproductions.

Outdoor media reaches consumers missed by other media, such as TV, radio, newspapers, or the Internet. Savvy business owners make outdoor graphics and signage an important part of their marketing mix.

We take a total solutions approach — building relationships and offering services that support your ambitions and help you reach your visual communication goals. With an ever-evolving number of material and design options, it's no wonder clients look to us for guidance. Our experts are always happy to educate you about the latest design and production innovations, giving you the edge you need.

We're solutions people. Problem solvers. That's why we offer comprehensive, integrated support services, so you can deliver your brand and an on-point visual message to your market and customers. Concept. Design. Proofing. Production. Packaging. Shipping. Fulfillment. Pickup. Delivery. Installation. Maintenance. De-installation. We do it all.

Rolling out marketing in cities around the country? No problem. Need a site surveyed in Los Angeles, but your design team is in New York? We're glad to help. We print, manage, and distribute locally, regionally, and nationally. With our national footprint, nobody can do visual communication on a national level like ARC Color Services.

We are proud to be an industry leader when it comes to providing environmentally friendly services and products. We pledge to reduce consumption of resource-intensive goods, to help our customers learn about green printing, to partner with like-minded green vendors, and to build awareness of sound environmental practices. We always seek out the most sustainable solutions and make a conscious effort to set new standards in caring for the environment.

Create a repository of all your assets with our online storefront service. Add customizable web-fulfillment and asset-management options for 24/7 access and management. It's great for brand consistency and order fulfillment. Flexible deployment options and a range of services are available.

arc.bro.april.2012

