

The true
cost of print
is hard to
see

Take Control

Managed Print Services
for your business

Print is an
administrative
task usually off
the radar of
management

Hand over
your print
headaches

ARCTM
Document Solutions

Print is expensive

when it's not managed effectively.

For most companies, one area of uncontrolled costs remains and it's largely invisible: print.

It's estimated that companies spend 1 to 3% of their annual revenue on print-related activities.

Companies typically spend \$2,700 per employee annually on direct printing expenses. So if your company has 10 employees, that's \$27,000 per year. Say you have 100 employees, you are spending \$270,000 on print-related costs.

More than 90% of companies don't track their printing. This means that they have limited insight into what they are paying for print.

Print is often administered in an ad-hoc fashion. The office manager buys paper and toner. Project managers request equipment as needed. IT manages some printers but only those on a network. And purchasing handles machine leases.

But once companies examine how much they spend on print, they want to manage it.

Let us help you print less

Streamline operations

Reduce vendor management. Go from many invoices to one. Your accounting team will love it. Optimize your employee-to-machine ratio. A higher ratio reduces energy use, lessens IT support, and decreases vendors. It's not uncommon to take customers from one machine per three employees to eight to ten employees per machine, without disrupting their work.

Control costs

Enjoy predictable and clear monthly expenses. Eliminate hidden costs. Reduce energy costs. Our consolidated reporting captures all printing costs in one report. Plus, knowing how much you print gives you the information you need to lower costs.



Eliminate capital expenditures

We eliminate the need for capital expenditures for technology, equipment, and supplies. Free up your capital for other business initiatives and improve your cash flow. Avoid purchases that could be obsolete in less than three years.

Scale up and down

Easily scale your equipment capacity as your needs change, with no penalty fees. Why be encumbered by a three-year lease when your print needs will change over time? It's almost certain you will print less with ARC.

and print smarter

Monitor your printing

Your printing is tracked and reported back quickly using Abacus, ARC's MPS tool. Abacus uses rules-based printing, eliminating waste and encouraging green printing practices.



Stay technologically current

Gain easy access to cutting-edge technology. We can flexibly change devices, by brand, format, and function, all without penalty. Instead of trying to sell you machines, ARC provides independent recommendations based on your unique print needs.

Enjoy great service

Reduce IT headaches around print with our automated, proactive support. With hundreds of offices around the world, we have experts in most regions who can anticipate your needs and increase your productivity. Supplies are auto-replenished with just-in-time resupply.

Be green



A higher employee-to-machine ratio reduces energy costs. Rules-based printing reduces supplies and paper consumption.

streamline print operations

upgrade print technology

eliminate capital expenditures on print devices

reduce total print output

Why ARC?

Comprehensive

Only ARC can manage all three aspects of the print environment: on-site, off-site, and virtual.

Independent

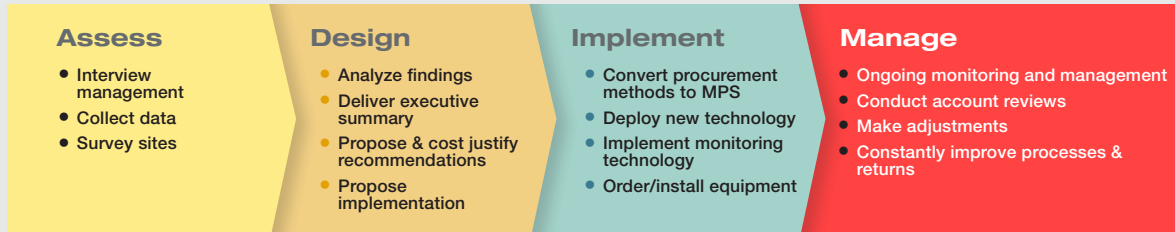
We have relationships with almost every major print-related manufacturer in the world. And unlike machine manufacturers, our goal isn't to sell machines. It's to provide service.

Technology portfolio

We have a full suite of products to help you organize your documents and communicate with all of your partners, whether your business is in Atlanta or Australia. Our technology products support document archiving, management, access, shipping, tracking, and other customer-specific needs.

Phases of Managed Print Services from ARC

We start by understanding your needs. We assess, design, implement, and manage.



**Over 7000
Companies
Have Implemented
an MPS Solution
Through ARC**

“With the money we’re saving, we’re able to purchase workstations and other non-printing/copying equipment.”



Steve Kuzelka
HBA Partner
Holland Basham Architects
— a 35-person firm in Omaha, Nebraska



Winner of the MPSA Leadership Award



We were recently recognized by the Managed Print Services Association (MPSA) with a 2012 Leadership Award. The award honors industry leaders with MPS programs that are successful, groundbreaking, or outstanding in the past 18 months. The Leadership Award is given annually to just six companies from around the globe.

Visit us online at www.e-arc.com for more information or to find an ARC service center near you. Ask for a free MPS assessment.



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