

Holiday Graphics & Signage

Color graphics & visual communications for retail



Contents

About ARC and RIOT

ARC prints and installs high-end color graphics for some of the world's best-known brands. As experts in visual communications, our specialties include **large-format wall and window graphics, POP/POS displays, kiosk wraps, banners, custom prints, and barricade graphics.**

Riot is the premier color division of ARC, dedicated to those unique projects that require the vision of an artist and the skills of a master craftsman. Our passion for project management and commitment to quality and reliability drive us to deliver stunning graphics and remarkable results to our customers every day.



Wall & Window Graphics

Page 3



Signs, Banners, and Displays

Page 6



Custom Prints & Gift Wraps

Page 9



Floors & Stairs

Page 11



Barricades & Wayfinding Graphics

Page 14

Wall & Window Graphics

Turn window shoppers into customers

Exposed walls and empty windows can make any business feel empty, uninviting, and mundane. ARC's colorful graphics solutions will dramatically transform your space so that you can **attract new customers**, **promote your business**, and **clearly communicate your message**. We'll print and install your graphics on nearly any surface you can think of – windows, walls, underwater, and more!

Ideal for:

- Windows
- Storefronts
- Walls (outside and inside)
- Parking lots
- Product displays
- Point of sale areas



Get Inspired

Wall & Window Graphics



Get Inspired

Wall & Window Graphics



Signs, Banners, and Displays

Get attention and drive sales

Point-of-Purchase (POP) displays, banners, and signs bring excitement while showcasing new products and promotions. ARC's experts can produce breathtaking graphics and displays to help you **attract attention**, **steer customers** to critical elements within your space, **emphasize new products**, and **drive additional purchases** this holiday season.

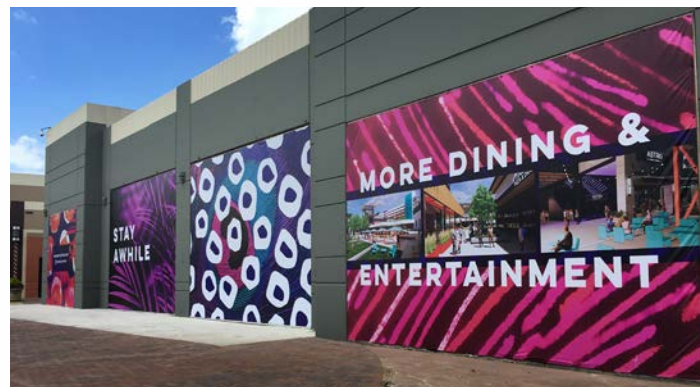
Our specialties include:

- POP/POS displays
- Vinyl & fabric Banners
- Silicone Edge Graphics (SEG)
- Backlit signage
- Posters
- Kiosk wraps



Get Inspired

Signs, Banners, and Displays



Get Inspired

Signs, Banners, and Displays



Custom prints and gift wraps

Share holiday cheer this season

Add the perfect touch for customers, family, and friends this year with a **personalized gift**. Your imagination is the limit! From our 150+ North American digital print centers, ARC can craft and customize gifts that are sure to leave a warm and lasting impression for years to come.

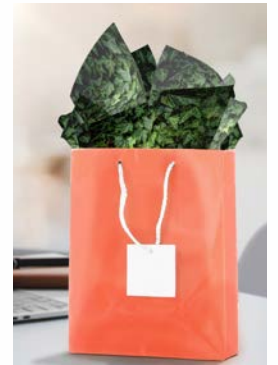
Our specialties include:

- Custom gift wraps
- Personalized wrapping tissue
- Stickers & magnets
- Calendars
- Portraits, and more



Get Inspired

Custom prints and gift wraps



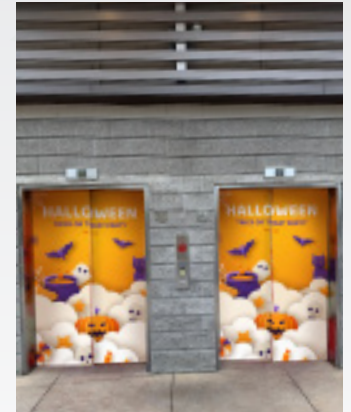
Floors & Stairs

Graphics up and down

Floors, stairs, and escalators offer high visibility in crowded environments, perfect for displaying your message, promoting your brand, and getting results. ARC's print specialists will work with you to find the right material and can manage the whole process from measuring and sight survey to printing and installation.

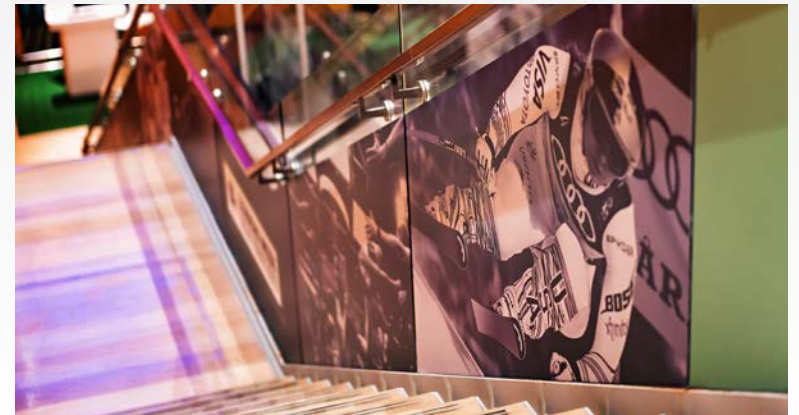
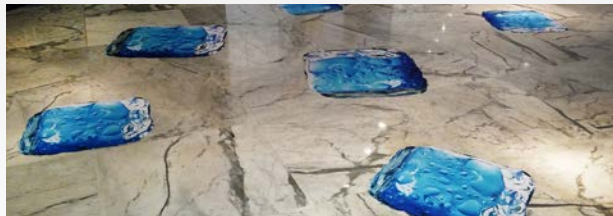
Ideal for:

- Halls
- Entrances & exits
- Stairwells
- Escalators
- Elevators

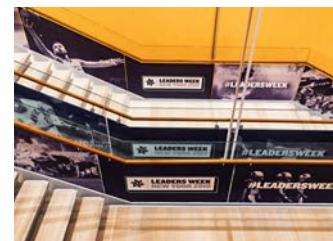
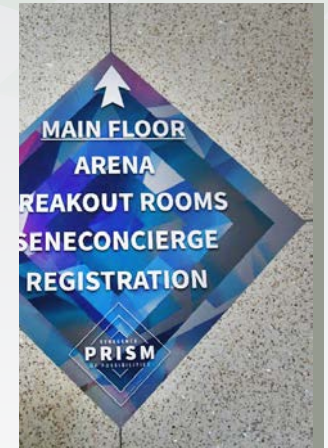
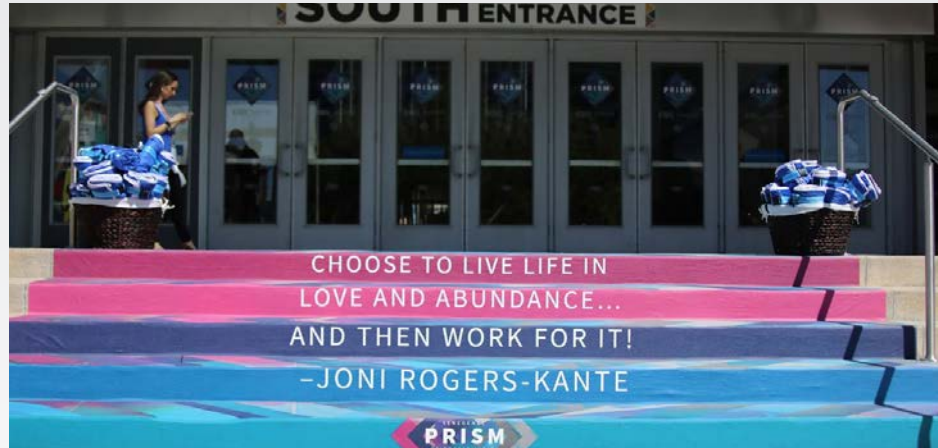
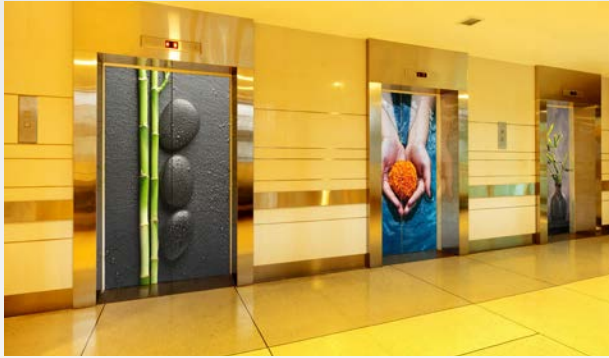


Get Inspired

Floors & Stairs



Get Inspired Floors & Stairs



Barricades & Wayfinding Graphics

Signs that guide

Clear and consistent directional signage ensures that visitors can get where they need to go quickly, while adding an on-brand splash of color to your surroundings. From our cutting-edge digital print centers, ARC can create nearly any kind of graphic you need to get people from point A to B. We offer a variety of solutions, including window clings, barricade graphics, directional signage, privacy films, and more!

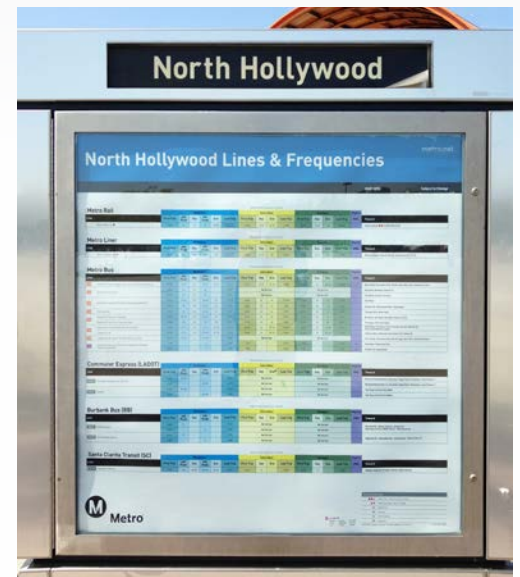
Ideal for:

- Construction areas
- Halls
- Storefronts
- Malls
- Parking lots
- Fences



Get Inspired

Barricades & Wayfinding Graphics



Closer than you think

Over 150 convenient
digital print centers
to serve you



Most in-store purchase decisions are triggered by visual communication, so retail graphics are a necessity during the holiday season. **Advertise your next sales event, attract new buyers, and build repeat customers** with brilliant graphics, signage, and displays. From floor and window graphics to signage and posters, ARC produces the stunning visual roadmaps you need to guide customers to a purchase this season.

To discuss your project, contact us at holidays@e-arc.com or call our experts at (833) 272-8880



ARC | e-arc.com | Riot Creative Imaging | riotcolor.com

© ARC Document Solutions, LLC 2021.

All registered trademarks are owned by ARC Document Solutions, LLC

PRINT-PO-RET-1021-01

Property of ARC Document Solutions, do not duplicate or distribute