



# Print and Graphics Solutions

Setting Up Your Fitness Club for Success



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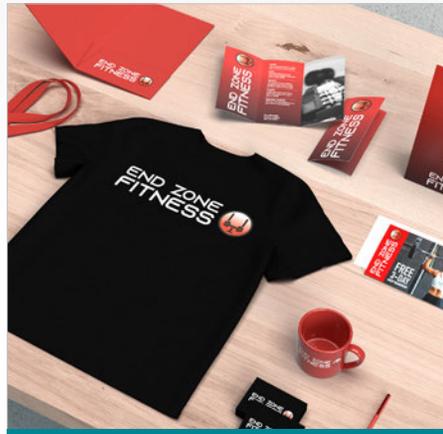
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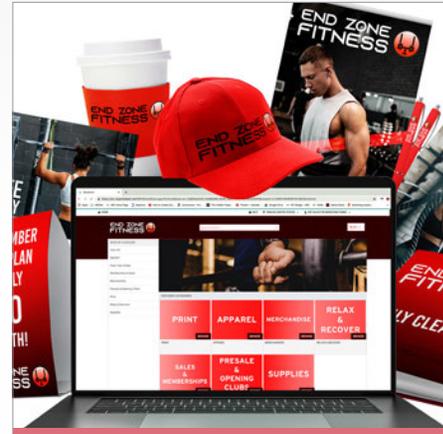
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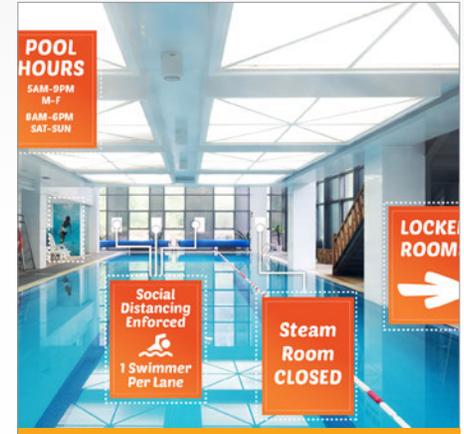
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# Who is ARC?

ARC prints and installs high-end color graphics for some of the world's best-known brands. We specialize in producing **large-format wall and window graphics**, crafting **event displays**, and providing **full-service print solutions** – from concept and design to production and installation.

Our passion for **project management** and commitment to **quality and reliability** drive us to deliver stunning graphics and remarkable results to health and fitness clubs every day.



ARC is driven by an intense desire to amaze customers by transforming their visions into reality. The ARC team understands **there are unique and specialized elements within every fitness brand**, and our experts have proudly printed and installed graphics for multiple national and local health clubs.



# Project Management



## Consultation

Two heads are better than one  
ARC's experts will quickly become an extension to your team. We'll work with you to understand your goals, define the scope, and provide a world-class graphics solution that inspires and brings your gym to life.

## Logistics

Fulfillment and rollouts made easy  
We're experienced at navigating every twist and turn in the road to make sure you're set up for success. From file preparation and production to installation and inventory distribution, we'll manage the key choices that are critical to your success and ensure your deliverables are fulfilled on-time and on-budget.

## Project Management

Impeccable quality, professional execution  
Hand us the reins and we'll jump in with both feet to schedule, coordinate, manage, and ensure things go smoothly. Our project managers have the same goals as you and will execute your plan with an extreme amount of pride, craftsmanship, and accountability.

# Club Graphics

Let your windows and walls do the talking

Exposed walls and empty windows can make even the nicest facility feel empty, uninviting, and mundane. A colorful graphics solution will **dramatically transform** your fitness space so that you can attract new customers, promote your franchise, and clearly communicate your message. We'll print and install your graphics on nearly any surface you can think of - windows, exterior walls, underwater, kiosks, stairs, and more!



## Great impressions

Create a warm and inviting space by displaying your brand and message with professionalism and style.

## Grow your business

Attract new members and promote key products and services with updated wall graphics and fresh messaging.

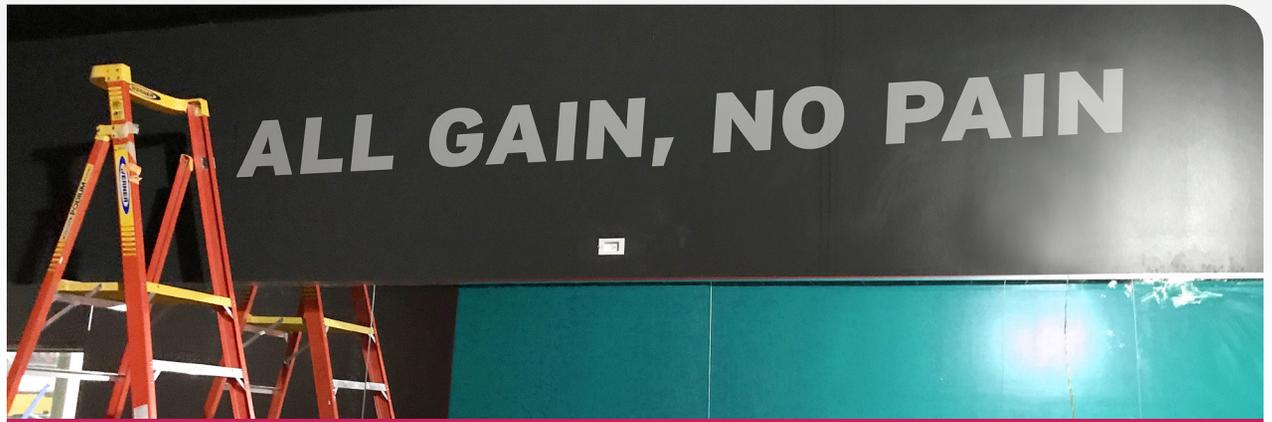
## Project management

When you partner with ARC, we take care of all the logistics. We'll measure for, produce, and install your graphics package, custom-built to the unique requirements of your space.

# Installations

Reliable materials,  
expert installation

Graphics and displays that are not installed properly can release from their surface, adding thousands of dollars to your costs while reflecting poorly on your franchise and brand. ARC knows exactly which materials, paints, substrates, and coatings to use to ensure your **graphics look magnificent**. Our professionals will carefully measure for, print, and install your graphics so that they fit perfect, look great, and stay put.



## Full-service

Our project managers offer unmatched logistical support throughout every phase of your roll-out plan, from site survey and measuring, to printing and installation.

## Rapid deployment

From our 150+ locations, we can accommodate last-minute requests and are committed to installing your graphics professionally, quickly, and on-time.

## Any surface

ARC installs graphics onto nearly anything; We will consult with you on preparing your surfaces to ensure a strong bond and provide instructions for caring for your graphics after installation.

# Events & Tradeshows

Distinguish yourself from the crowd

It's hard to set yourself apart from competitors if your display doesn't stand out. We're experts at helping you to **showcase your products and services** with colorful tradeshow booths, custom graphics, and exciting visual elements. Whether you're attending a tradeshow, hosting a special event, or sponsoring a golf hole, ARC will make sure you look your best!



## Acquire more customers

Easily start conversations with prospects when you have a brilliant display that is designed to attract and engage new members.

## Custom displays

Aside from traditional tradeshow booths, we produce unique display systems and graphic backdrops that maximize the response for any occasion.

## Professional branding

ARC makes sure your displays and materials are consistent across all mediums; Your logo will be the same color on the 18th hole as on the brochures and banners at your gym.

# Marketing Collateral & Promotions

Represent your brand with confidence and consistency

It's not easy to win new customers and grow your membership base if your company materials don't look professional. ARC produces **high-quality marketing collateral** such as stationery, brochures, flyers, promotional items, and business cards. We'll make sure you have all of the branded assets you need to run your franchise and take it to new heights.



## Make your materials stand out

We have a large selection of quality card stock and our production equipment is capable of embossing, imprinting, and coating a variety of materials.

## High-quality

Your company collateral is always printed on premium materials to ensure you make a great impression every time.

## Convenient and efficient

Simply pick up your order from one of our 150+ locations, or ARC will deliver your marketing assets directly to your franchise or event.

# Digital Storefront

Streamline and manage your brand

ARC's Digital Storefront empowers multiple team members to **order, manage, and maintain** all of your signage and printed materials from one convenient platform. Our on-demand fulfillment system delivers all of your flyers, business cards, invitations, menus, and safety signage straight to you, keeping you focused on growing your franchise.



## Convenient and scalable

Whether you need a large banner at one location or brochures and shirts at an event, simply login, place your order, and we'll deliver to you anywhere in the world.

## Manage and maintain

With all of your asset files in one place, ordering, re-ordering, and distributing materials is a breeze.

## Ensure consistent branding

No matter what kinds of materials you order, your brand will be represented clearly and consistently.

# Safety Signage

## Making your facility safe

As organizations evolve the way they conduct day-to-day business amid COVID-19, fitness centers must put considerable thought and care into **placing social distancing signage and posters throughout their facilities** to keep members and employees safe. When visitors walk into your location and see that you're complying with the latest health guidelines, it helps put them at ease. ARC offers a collection of hundreds of **safety graphics and barriers** for use in any area of your club - parking lots, entrances, locker rooms, pools, workout areas, restrooms, and more.



### Customized Graphics

All of our safety signs are available in multiple languages and sizes, and we can add your logo or custom message to any graphic.

### Durable materials

ARC uses durable materials that are built tough to stand up to daily cleaning and use, giving your safety signs a longer shelf life.

### Expert installation

We have installed safety graphics and barriers at thousands of facilities, schools, and businesses. Our experts will consult with you to make sure your club has the right signage throughout.



ARC has **150+** North American digital print centers to serve your graphics needs



ARC | [e-arc.com](http://e-arc.com) | Riot Creative Imaging | [riotcolor.com](http://riotcolor.com)

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*Photos courtesy of Crunch Fitness*