



# Small-format Applications

Represent your brand with confidence



## The ARC Promise

With nearly 10,000 customer reviews and a **4.97** overall rating\*, ARC has been providing world-class service since our inception.

Our commitment to **innovation, quality and reliability** drives us to deliver remarkable products and outstanding value to our customers every day.



*\*4.97 out of 5-star rating, effective as of 6/1/2019*

## Represent your brand with confidence and consistency

It's not easy to win new customers and grow your business if your company materials don't look professional. Unfortunately, marketing assets are an area where it's common to cut corners.

ARC produces high-quality marketing materials such as stationery, brochures, flyers, promotional items, and business cards. Whether you're a large company or a mom-and-pop shop, we'll make sure you have all of the assets you need to run your business and **take it to new heights**.



### **Make your materials stand out**

We have a large selection of quality card stock and our production equipment is capable of embossing, imprinting, and coating a variety of materials.

### **High-quality**

Your company collateral is always printed on premium materials to ensure you make a great impression every time.

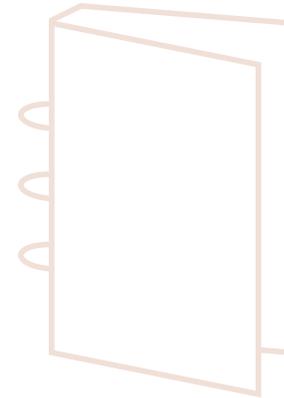
### **Convenient and efficient**

Simply pick up your order from one of our 190 locations, or ARC will deliver your marketing assets directly to your event or office.

## Binders built in-house

Many organizations scramble to meet tight deadlines on large proposals, often overlooking crucial final steps. In a competitive marketplace, it's imperative to present your bid in a way that is unique and dressed to impress.

**Make your next proposal a win** using ARC's custom binders. We craft each binder from scratch and customize everything from the materials, design, and graphics. We offer a variety of specialty finishes such as soft touch, metallic film, and more. We'll even **personalize the tabs** on the inside, then print and fill with your presentation materials.



### Expert craftsmanship

Our custom binders are hand-built in-house with extreme attention to detail.

### Multiple sizes

We produce our binders in various sizes to accommodate anything you need to present, big or small.

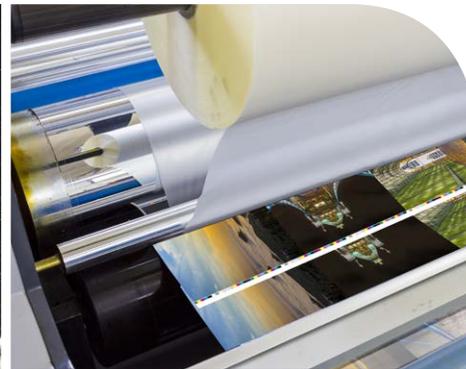
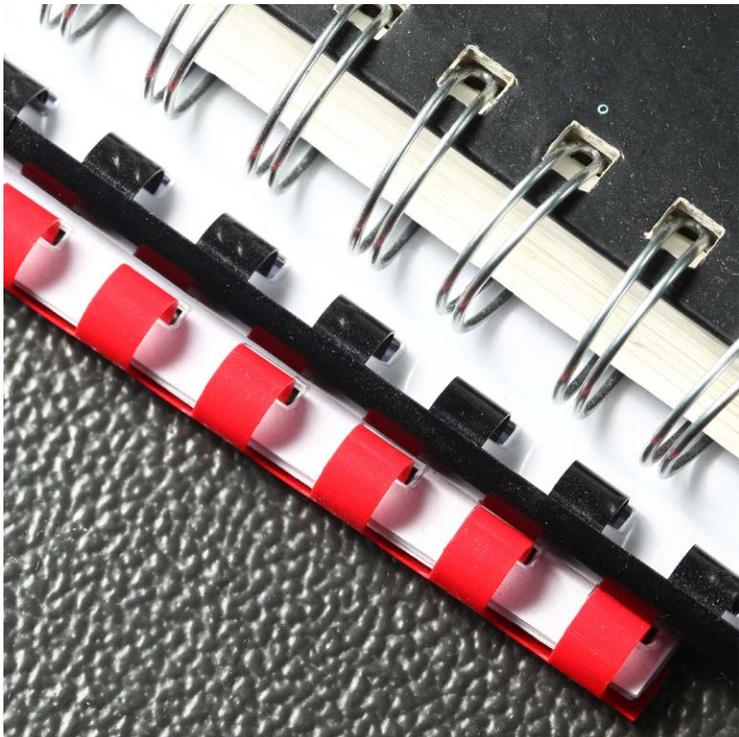
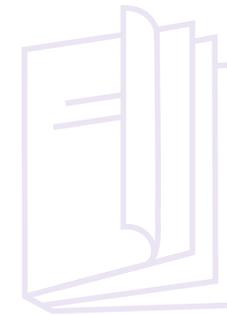
### Tailor-made tabs

Choose customized tabs to clearly organize your proposal and add a professional touch – we'll include your logo, tab divider title, or anything else you need to blow them away.

# Take your project from good to great

It's easy to neglect the little things when you have multiple projects and lots of moving parts, but paying attention to the small stuff yields big results.

Let ARC put the **perfect finishing touches on your materials**; Whether you have a book hot off the presses that requires binding, a guide that you want laminated, or a sign that needs to be mounted, we'll take care of the meticulous details and **make your project a home run.**



### Assorted bindings

Make your prints shine with a wide range of binding options such as **wire, perfect bind, continuous coil, spiral and comb binding, saddle stitch, screw post, and more.**

### Multiple finishes

We'll add creative elements to your items with a variety of finishing choices like **specialty laminating, embossing, mounting, stamping and hemming.**

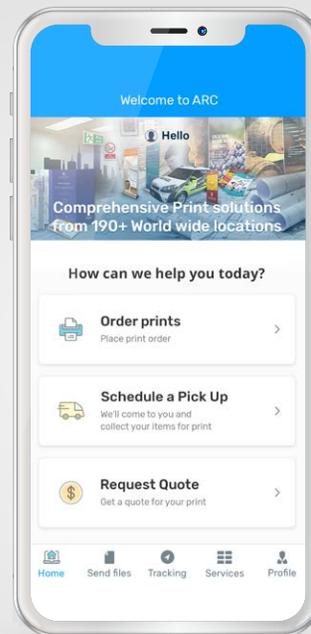
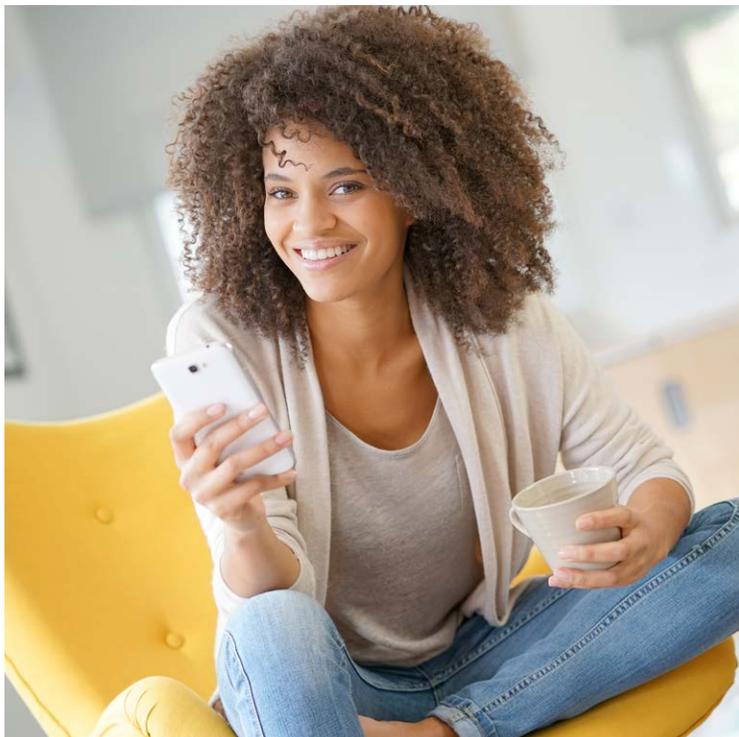
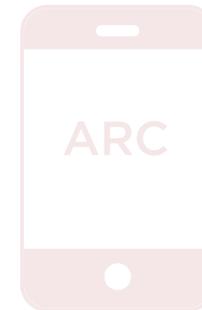
### Attention to detail

Our experts will carefully bind or finish your materials with precision, making sure they look spectacular for you and your audience.

## Print from your phone

Getting quality prints when you're on the go is difficult, and when you're traveling, you may be forced to trust an unfamiliar printer with an important job.

The ARC Print app enables you to order prints, track job progress, or schedule us to swing by your office to pick up your materials. Once your prints are complete, simply pick them up from a local service center or we'll deliver anywhere around the globe. The ARC Print app makes getting prints **simple, fast, and convenient**.



### **Easily order prints from your phone**

Whether you need new business cards, window signage or a custom binder, simply upload your file and we'll get to work producing your prints.

### **Get real-time updates**

We'll provide you with up-to-date statuses so you always know when we receive your file, when we print it, and when it's ready for you.

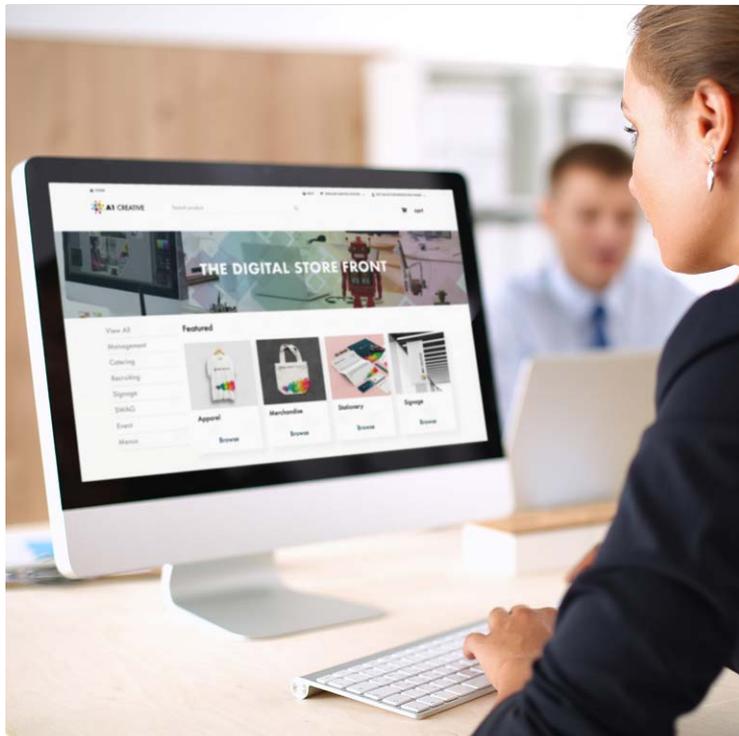
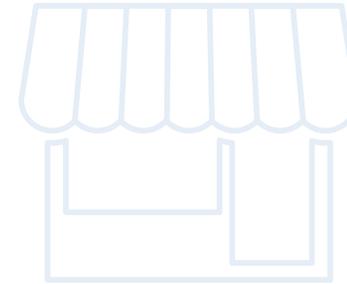
### **Convenient fulfillment options**

Our global footprint ensures you're never far from one of our local service centers, or we'll deliver your materials to you anywhere in the world.

## Consistent branding made simple

Dealing with conflicting messaging, inconsistent branding, and unreliable materials is common when you have multiple team members managing your printed assets.

ARC's Digital Storefront empowers you to **order, manage, and maintain** all of your signage and printed materials from one convenient platform. Our on-demand fulfillment system delivers all of your flyers, business cards, invitations, menus, and branded materials straight to you.



### Convenient and scalable

Whether you need a company banner at one location or brochures and shirts at multiple sites, simply login, place your order, and we'll deliver to you anywhere in the world from one of our 190 locations.

### Manage and maintain

With all of your asset files in one place, ordering, re-ordering, and distributing materials to your team is a breeze.

### Ensure consistent branding

No matter how large or small your business is, your brand will be represented clearly and consistently from one location to the next.



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